

# CARLINVILLE CHAMBER OF COMMERCE NEWSLETTER

AUGUST 2023

## MEET THE MEMBER: CROWE BOOT & SHOE CO.



Crowe Boot and Shoe has been serving the Carlinville Community for six and a half years with a great selection of quality footwear. Products include work boots, athletic shoes, comfort shoes, dress shoes, casual shoes, lifestyle footwear and some apparel in styles suited for the whole family.

Owner Holly Crowe says, "Our mission is to foster a positive customer experience in every encounter, making shopping for footwear fun and easy." We recently had a Q&A session with Holly, and she had this to say:

### ***Are you originally from Carlinville, or did you relocate here?***

My family relocated to Carlinville in 2005 for my husband's job at MJM Electric. We lived in Virginia, IL before we moved here but we were both born in Beardstown, IL.

### ***What inspires/motivates you each morning?***

Looking forward to seeing familiar faces and meeting new people every day. Continually improving our business and creating a stable, sustainable environment for our employees to thrive in and for our community to enjoy.

### ***Favorite part about owning a small business?***

I love making people happy. Owning this business gives us freedom to create an environment where we can make a difference in people's lives by being genuinely helpful and caring. And this business helps me feel more connected and part of the community.

Check out the full interview here:

<https://www.carlinville.com/news>

### **Crowe Boot & Shoe Co.**

218 W Main St

217.854.7463 (SHOE)

[crowebootandshoe.com](http://crowebootandshoe.com)



## CARLINVILLE CHAMBER "BUSINESS AFTER HOURS"

**TACO TUESDAY AT POTRILLO'S**  
531 S West St., Carlinville, IL  
Tuesday August 8th, 5:30pm - 7:00pm



If you would like your business to be signed up to host either our Coffee Meet or After Hours networking events, please contact the Chamber at [chambercarlinville@gmail.com](mailto:chambercarlinville@gmail.com).

### **August 1st:**

#### **ROCK THE BLOCK CAMP CAVIE 2023**

@ Carlinville High School  
5:00pm - 7:00pm

*School Supplies, Physicals, Haircuts,  
Food & Snacks, Games, & Prizes*

### **August 2nd:**

#### **RIBBON CUTTING**

@ The Carlinville Plaza  
It Is What It Is  
10:00am

Maragaret Perry Therapy  
10:30am

### **August 5th:**

#### **MARKET DAYS**

@ The Carlinville Square  
8:00am - 3:00pm

Kid's games: 11am - 1pm

### **August 7th:**

#### **NATIVE AMERICAN HISTORY PROGRAM**

@ MCHS - Ruyle Building  
432 West Breckinridge  
7:00pm

### **August 8th:**

#### **CHAMBER "AFTER HOURS"**

@ Potrillos Mexican Grill  
531 S West St.  
5:30p - 7:00pm

For a full list of events, visit our Community Calendar on [www.carlinville.com](http://www.carlinville.com)



carlinvillecommUnity

# WELCOME

Welcome to our newest Chamber members: **Brave Hazel, and Potrillo's!**

[carlinville.com/member-list](http://carlinville.com/member-list)



## THANK YOU LIONS QUEEN CANDIDATES!

The Chamber would like to say thank you to the 2023 Carlinville Lion's Queen Candidates for helping with Children's games at Market days in July!



## August 7th, 2023

Native American History Program presented by Gerald Savage, Elder of the Ho Chunk Tribe.

**MCHS - Ruyle Building**  
**432 West Brekinridge Rd.**  
**7:00PM (Free Event)**

## Books & Podcasts RECOMMENDATIONS



### HOW I BUILT THIS

*Interviews the founders/CEOs of well-known companies and gives the story of how they started and got to where they are today.* Hosted by Guy Raz

<https://podcasts.apple.com/us/podcast/how-i-built-this-with-guy-raz/id1150510297>

*recommended by Karin Doolin*



### START WITH WHY

*This book shows that the leaders who've had the greatest influence in the world all think, act, and communicate the same way—and it's the opposite of what everyone else does and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired.*

by Simon Sinek

<https://simonsinek.com/books/start-with-why/>

*recommended by Jon Griffel*

## CARLINVILLE MARKET DAYS! AUGUST 5TH, 2023, 8AM-3PM



Photo by: Perry Brown



Photo by: Sue Mueller

June and July Market Days events were a great success! The Macoupin County ArtBus was in town at July's event, and over 65 participants made color tiles. We would love to see you at the August Market Days on our beautiful Carlinville Square.

Come join us for vendors, children's games, and food. And while you are on the Square, check out all our shops and boutiques, and have some delicious food at our great restaurants!

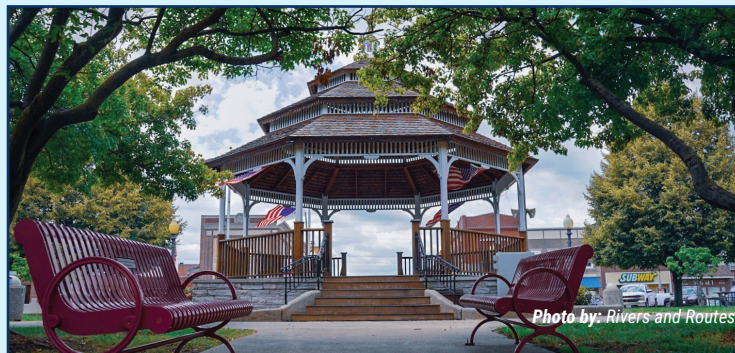


Photo by: Rivers and Routes

## CHILDREN'S GAME STATIONS: 11AM-1PM

Sponsored by the Carlinville Chamber