

CARLINVILLE CHAMBER OF COMMERCE NEWSLETTER

OCTOBER 2023

MEET THE MEMBER: **HEINZ FURNITURE**

Article & Info on pages 2 & 3



OCTOBER EVENTS CALENDAR



BRAVE DAYS
Carlinville Square: 2p-8p
Vendors, Music, Food Trucks



MARKET DAYS
Carlinville Square: 8a-3p
PUMPKIN FESTIVAL
Broom Orchard: 9a-6p



BRAVE DAYS
Carlinville Square: 10a-6p



"SQUARECROW" DEADLINE
Carlinville Square:
Scarecrows in the planters,
designs due. Voting is 14th-28th



"WITCHES NIGHT OUT"
Carlinville Square: 4p-8p
Women's Shopping Event



MERCHANTS NIGHT
Carlinville Square*: 5p-7p
Candy, Games, & more!



HAUNTED HOLLYWOOD DR.
Fairgrounds: 5:30p-8p
Drive-Thru Haunted House!



"SPLATTER-IT-UP"
Carlinville Square: 3p-5:30p
Pumpkin decorating contest

HALLOWEEN PARADE
Carlinville Plaza to Square:
begins at 6:15p



HALLOWEEN
TRICK OR TREATING NIGHTS: 5p-8p

LOCAL BUSINESS SUCCESS STORY: HEINZ FURNITURE



by Karin Doolin



In our bustling town of Carlinville, Illinois, there is a remarkable business owner who has captured the hearts of his customers. Greg Whitler, the owner of Heinz Furniture and Floor Coverings, is not just a businessman but a compassionate individual who goes above and beyond to ensure the satisfaction of his customers.

With over a decade of experience in the home goods industry, Greg has become a trusted name in Macoupin County. His dedication to providing professional, high-quality, and affordable services has earned him a loyal customer base. But it is his personal touch and attention to detail that truly sets him apart.

One delighted customer shared their experience, saying, "We had the best experience purchasing here! They have a wonderful selection of in-stock furniture and the service is A++. We will recommend to all and certainly be back for future purchases. Thank you so much!" This glowing review is a testament to the exceptional service that Greg and his team provide.

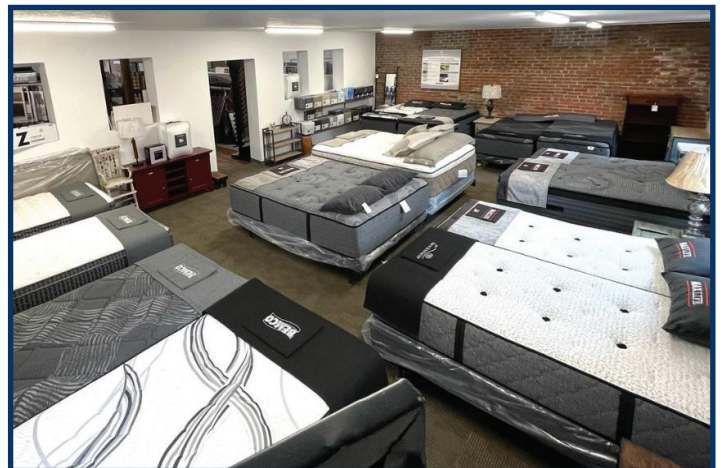
Another satisfied customer praised Greg and his staff, stating, "Greg and his team are great to work with and offered a very affordable price on our recent purchase of new living room furniture. The furniture guys were professional and personable



and made sure I was happy with everything before they left. Greg's flooring team also came in and repaired an issue with a carpet install from several years ago – again, very professional and personable. The guys knew what they were doing, and I am extremely pleased. Shopping local is something we always attempt first – you just can't beat the personalized service!"

Greg's commitment to his business and his employees is truly commendable. As a business owner, he takes risks and works tirelessly to ensure the success of his business. He not only provides employment opportunities but also ensures that his staff are continuously paid for their hard work and dedication.

Customers and community members alike appreciate Greg's genuine kindness and willingness to go the extra mile. One customer described their experience, saying, "This is an awesome furniture store. The owner, Greg, is a great guy and super helpful." These sentiments reflect the sentiment shared by many who have had the pleasure of interacting with Greg.



Beyond his business endeavors, Greg is deeply involved in his community. He supports and donates to local charities, contributing to the growth and well-being of Carlinville. His dedication to bringing more interest and people to town is evident in the projects he has undertaken for notable establishments such as the Macoupin County Courthouse and Blackburn College.



You may recognize one of his latest investments in the community with the stunning remodel of his business storefront. This project was a true testament to Greg's belief in the power of our community. Greg collaborated with a local mason, carpenter, glass supplier, painter, sign painter, and electrician. Every material he used was purchased right here in Carlinville!

Today, we as the local Chamber of Commerce want to celebrate Greg Whittler - not just a business owner but a compassionate individual who prioritizes the satisfaction of his customers and the well-being of his community. Thank you, Greg, for being an exceptional business owner and a shining example of kindness and dedication.



Heinz Furniture

208 W. Main St., Carlinville, IL
217.854.3184

<https://www.facebook.com/heinzfurniture>

carlinvillecommUnity

WELCOME

OUR NEWEST MEMBERS:

D & D Fitness, Century 21 Reid Baugher Realty, Lakeside Health and Rehab Center LLC, Sauier Insurance Agency, Margaret Perry LCSW and Carlinville Moose!



by Imagine Rural Arts

PUMPKIN DECORATING CONTEST

Where: **Carlinville Square**

When: **October 28th**

Time: **3:00pm - 5:30pm**

<https://www.facebook.com/imagineruralarts>



“Squarecrow” Design Contest

- \$20 registration fee, proceeds go to the Food Pantry (Oct. 14th Deadline).
- \$100 for first place, winner will be announced at Halloween Parade.
- Voting will be Oct. 14th-28th on the Carlinville Chamber Facebook page.

Register at the Chamber office or email: chambercarlinville@gmail.com



Thanks to Big Dog Construction & the Macoupin County CEO Program!

September’s Chamber Coffee Meet was a huge success, and it was great to meet all the future business leaders!



Broom Orchard Pumpkin Festival

October 7th & 8th
9:00am - 6:00pm each day

217.854.3514
[Follow Broom Orchard on Facebook](#)

BOOKS & PODCASTS RECOMMENDATIONS

The Daily Stoic

Daily Business Podcast
Hosted by author Ryan Holiday
<https://dailystoic.com/podcast/>
recommended by Jon Griffel



Tuesdays with Morrie

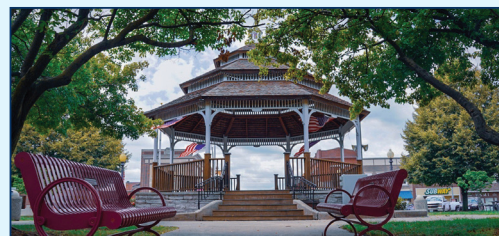
“An Old Man, A Young Man and Life’s Greatest Lesson”
by Mitch Albom
recommended by Jon Griffel



Stay Sane in an Insane World

“How to control the uncontrollables and thrive.”
by Greg Harden
recommended by Eric Cooper

CARLINVILLE MARKET DAYS OCTOBER 7TH, 2023, 8:00AM-3:00PM



Come join us for vendors, children’s games, and food. And while you are on the Square, check out all our shops and boutiques, and have some delicious food at our great restaurants!

CHILDREN’S GAME STATIONS: 11:00AM-1:00PM
Sponsored by the Carlinville Chamber

MERCHANTS NIGHT SEVERAL LOCATIONS

October 26th
5:00pm - 7:00pm

The Square, The Plaza, MCHS at Anderson Mansion, Haunted Drive Thru at the Fairgrounds!



Full Digital Map Here:

www.carlinville.com/merchantsnight

