

# CARLINVILLE CHAMBER OF COMMERCE NEWSLETTER

SEPTEMBER 2023



## MEET THE MEMBER: **POTRILLO'S MEXICAN GRILL**

Article & Info on pages 2 & 3



Photos by: Karin Doolin - TenSixteen Photography

### September 2nd:

#### **MARKET DAYS**

@ The Carlinville Square  
8:00am - 3:00pm  
Kid's games: 11:00am - 1:00pm

### September 7th:

#### **RIBBON CUTTING**

@ Chamber Office  
126 South Broad St.  
8:50am

### September 8th-9th:

#### **CARLINVILLE LION'S CARNIVAL**

@ East Side Square/East Main  
each night: 6:00pm - 10:00pm  
Parade: 6:00pm Friday  
Coronation: 9:00pm Saturday

### September 16th-17th:

#### **FALL FESTIVAL**

@ The Anderson Mansion  
432 West Breckinridge  
each day: 9:00am - 4:00pm

### September 21st:

#### **CHAMBER COFFEE MEET**

@ Big Dogs Construction  
18994 State Route 4  
7:30am - 9:00am

### September 23rd-24th:

#### **APPLE FESTIVAL**

@ Broom Orchard  
12803 Broom Road  
each day: 9:00am - 6:00pm

For a full list of events, visit our Community Calendar on [www.carlinville.com](http://www.carlinville.com)

## **CARLINVILLE CHAMBER "SEPTEMBER COFFEE MEET"**

**Thursday, September 21st  
18994 State Rte 4  
7:30AM - 9:00AM**

Join us for coffee, conversation, and a meet-and-greet with the Macoupin County CEO program! Hosted by **Big Dog Construction Company**.

If you would like your business to be signed up to host either our Coffee Meet or After Hours networking events, please contact the Chamber at [chambercarlinville@gmail.com](mailto:chambercarlinville@gmail.com).



# LOCAL BUSINESS SUCCESS STORY: POTRILLO'S MEXICAN GRILL



## A JOURNEY OF PASSION, PERSEVERANCE, AND GIVING BACK



In a heartwarming tale of determination and hard work, Potrillo's Mexican Grill has emerged as a shining example of entrepreneurial success.

### A PASSION FOR BUSINESS FROM AN EARLY AGE

One of the driving forces behind Potrillo's success story is Grevil Sagastume. From a young age, Grevil displayed a keen interest in the world of business. Assisting his father in selling snacks at the young age of 8, he embarked on a journey that would shape his future. Graduating from marketing high school and pursuing a degree in business administration and international marketing, Grevil was determined to make his mark in the business world.

However, life had its own plans, and upon arriving in this country, Grevil faced numerous challenges. Undeterred, he worked in various roles in the restaurant industry, from dishwasher to wait staff to cook and to manager - learning the intricacies of the business from the ground up. With a burning desire to run his own business, Grevil along with his father and brother, took a leap of faith that would change their lives forever and created Potrillo's Mexican Grill.



### OVERCOMING LANGUAGE BARRIERS

One of the biggest hurdles Grevil and his brother Angel and father Jose have faced is the language barrier. The demands of running a business left little time for formal English classes, forcing them to learn the language in an improvised manner. Despite this challenge, their determination and resourcefulness have allowed them to communicate effectively and build strong relationships within the community.

### THE JOYS OF ENTREPRENEURSHIP

When asked about the most rewarding aspects of owning a small business, Grevil expressed his love for the challenges it presents. Motivated by the need to give his best in all aspects of the business, he finds fulfillment in managing operations and even enjoys the accounting side of things. Additionally, his passion for serving others shines through, as he takes pride in providing job opportunities to the community. However, what truly brings him happiness and satisfaction is the ability to support and uplift his family, who are his greatest treasure.



### EMBRACING A NEW HOME

Born in Honduras, Grevil made the life-changing decision to move to this wonderful country 13 years ago. Reflecting on this pivotal moment, he acknowledges it as the best decision he has ever made, as it opened doors to opportunities and a brighter future.



### CHERISHING MOMENTS OF LEISURE

Despite the demands of running a successful business, Grevil recognizes the importance of finding balance. In his limited free time, he enjoys bonding with his father by riding horses and exploring the town of Carlinville, creating cherished memories along the way.

### GIVING BACK TO THE COMMUNITY

Grateful for the warm welcome and support received from the community since day one, the Potrillo's team are committed to giving back. They strive to contribute to the community that has embraced them, recognizing the importance of reciprocating the kindness and support they have received.

As Potrillo's continues to thrive and inspire, it serves as a testament to the power of passion, perseverance, and the indomitable spirit of entrepreneurship. This local success story reminds us all that with dedication and a strong sense of community, dreams can become reality.



### POTRILLO'S MEXICAN GRILL

531 S. West St., Carlinville, IL

217.716.2253

<https://www.facebook.com/potrillosmexican/>

# CARLINVILLE ART FEST



**SATURDAY, SEPTEMBER 23RD**  
**9:00am to 2:00pm on the Carlinville Square**

Live music, Macoupin County Art Bus, Local Artists, face painting, Creative Minds Gallery.

Those wishing to participate contact: **618.581.6220**

## CARLINVILLE CHAMBER NEW OFFICE HOURS

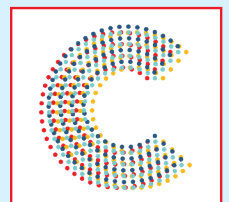


**126 SOUTH BROAD ST.**  
**Monday & Wednesday: Hours may vary**

Additional Information Center  
(during regular business hours):

**Mother Road Antiques**

106 North Side Square



[www.carlinville.com](http://www.carlinville.com)



SEPTEMBER 30TH, 2023

- 33 or 66 mile route options
- SAG (support and gear) provided
- Two rest stops with food and water
- Race day check-in begins at 7:30 am, race starts at 9:00am

Register:

<https://www.bikereg.com/tourdemilk>



2023 Carlinville Lions Carnival is here!

SEPTEMBER 8TH & 9TH

Each night: 6:00pm - 10:00pm  
Parade: 6:00pm Friday  
Coronation: 9:00pm Saturday

Games, food, rides, and fun for the whole family!



Broom Orchard Apple Festival

September 23rd & 24th  
9:00am-6:00pm each day

217.854.3514

[Follow Broom Orchard on Facebook](#)

BOOKS & PODCASTS RECOMMENDATIONS

Entreleadership

Hosted by Dave Ramsay

<https://podcasts.apple.com/us/podcast/the-entreleadership-podcast/id435836905>

recommended by Jon Griffel



Deep Work

"Rules for Focused Success in a Distracted World"

by Cal Newport

recommended by Jon Griffel



Find Me Unafraid

by Kennedy Odede and Jessica Posner

recommended by Angela Verticchio

The Courage to be Disliked

A guide through the concepts of self-forgiveness, self-care, and mind decluttering.

by Ichirou Kishimi & Fumitake Koga

recommended by Eric Cooper

CARLINVILLE MARKET DAYS

SEPTEMBER 2ND, 2023, 8:00AM-3:00PM



Come join us for vendors, children's games, and food. And while you are on the Square, check out all our shops and boutiques, and have some delicious food at our great restaurants!

CHILDREN'S GAME STATIONS: 11:00AM-1:00PM

Sponsored by the Carlinville Chamber

MCHS FALL FESTIVAL AT THE ANDERSON MANSION

September 16th & 17th

Vendors, House Tours, Food, Fresh Kettle Corn, Tractor Show, Blacksmithing, Live Music

432 West Breckinridge Rd.  
217.854.2850



<https://www.facebook.com/MacoupinCountyHistoricalSociety>